

# Privacy Policy

**Assurently, LLC**

**Last Updated:** January 1, 2026

Assurently, LLC (“Assurently,” “we,” “us,” or “our”) is committed to protecting your privacy. This Privacy Policy explains how we collect, use, store, and disclose personal information when you visit our website, enroll in a membership, or otherwise interact with our services.

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## 1. Information We Collect


### Personal Information

We may collect the following:

- Full name
- Email address
- Phone number
- Mailing address
- Date of birth
- Rental and property information (rent amount, landlord/property manager details)
- Membership and eligibility information

### Payment Information

Payments are processed securely through **Stripe** or other third-party payment processors.

 **Assurently does not store or retain full credit card or banking information.**

### Automatically Collected Information

- IP address
  - Browser type and device information
  - Pages visited and site activity
  - Cookies and similar tracking technologies
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## 2. How We Use Your Information

We use your information to:

- Administer Assurently membership services
  - Process payments and subscriptions
  - Evaluate hardship assistance requests
  - Communicate with members and partners
  - Improve website functionality and user experience
  - Prevent fraud, misuse, or abuse
  - Comply with legal and regulatory requirements
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### 3. How We Share Information

We **do not sell** personal information.

We may share information with:

- **Payment processors** (e.g., Stripe)
- **Website hosting and analytics providers** (e.g., Wix)
- **Property managers or landlords** only as necessary to administer benefits
- **Legal or regulatory authorities** if required by law

All third parties are required to protect your information and use it only for authorized purposes.

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### 4. Cookies & Tracking Technologies

Assurently uses cookies to:

- Maintain site functionality
- Improve user experience
- Analyze website performance

You may disable cookies in your browser settings; however, some features of the site may not function properly.

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### 5. Data Security

We use reasonable administrative, technical, and physical safeguards to protect your personal information.

While no system can guarantee absolute security, we follow industry best practices to reduce risk.

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## **6. Data Retention**

We retain personal information only as long as necessary to:

- Provide services
  - Meet legal and contractual obligations
  - Resolve disputes and enforce agreements
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## **7. Your Privacy Rights**

### **Wisconsin & U.S. Residents**

You may request:

- Access to your personal information
- Corrections to inaccurate data
- Deletion of personal data (subject to legal requirements)

### **California Residents (CCPA)**

You have the right to:

- Know what personal information is collected
- Request deletion of personal information
- Opt out of the sale of personal information (note: we do not sell data)
- Receive equal service regardless of privacy choices

### **European Union Residents (GDPR)**

You have the right to:

- Access your personal data
- Request correction or deletion
- Restrict or object to processing
- Request data portability

To exercise any of these rights, contact us using the information below.

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## 8. Children's Privacy

Assurently services are intended for adults age **18 or older**.  
We do not knowingly collect personal information from children.

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## 9. Third-Party Links

Our website may contain links to third-party websites.  
Assurently is not responsible for the privacy practices or content of those sites.

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## 10. Changes to This Policy

We may update this Privacy Policy from time to time.  
Any changes will be posted on this page with an updated "Last Updated" date.  
Continued use of our services constitutes acceptance of the revised policy.

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## 11. Contact Information

If you have questions or wish to exercise your privacy rights, contact:

**Assurently, LLC**

 **Email:** [support@assurently.com](mailto:support@assurently.com)

 **Address:**

1835 E. Edgewood Dr., Suite 105-401  
Appleton, WI 54913  
United States